

OMAR ATEF

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Professional Summary

Product Owner with 3+ years of experience delivering government, enterprise, fintech, real estate, and SaaS products across Egypt and the GCC. Currently working on CountBig at Link Development, supporting large-scale census and government-data initiatives in Egypt and the UAE. Experienced in product discovery, requirements analysis, backlog prioritization, stakeholder management, and cross-functional delivery, with a technical background in Computer Science and AI.

Professional Experience

Associate Product Owner | Link Development, Cairo

October 2025 - Present

- Own product delivery and enhancement of CountBig, a census and data platform supporting government and statistical initiatives across Egypt and the UAE.
- Lead product requirements and delivery coordination for CountBig capabilities supporting Egypt's 2027 Census initiative with CAPMAS, covering data-collection workflows, validation, and reporting requirements.
- Manage product implementation and enhancements for UAE projects, including Federal Competitiveness and Statistics Centre (FCSC), and Dubai Data & State Establishment, aligning solutions with local regulations and business requirements.
- Act as primary liaison between stakeholders and development teams, translating requirements into actionable user stories and backlog items.
- Collaborate with cross-functional teams including developers, data analysts, and UX/UI designers to ensure seamless product delivery.

Product Owner | TDS, Cairo

January 2024 - September 2025

- Led product roadmap and feature prioritization for Al Rajhi Real Estate, a Saudi platform serving 5,000+ users and 200+ property listings
- Led Synworks HR platform from concept to launch, defining employee management, recruitment, payroll, and performance-management modules based on business requirements and market needs
- Managed backlog prioritization and sprint planning across three products, defining sprint goals, acceptance criteria, and delivery priorities.
- Collaborated with 3 cross-functional teams (development, UX/UI, QA) to ensure alignment on product vision and sprint goals
- Conducted user research and competitor analysis to inform product decisions, implementing data-driven improvements

Product Owner – Lamah (Part-Time)

February 2024 – May 2025 | Remote, Saudi Arabia

- Led development of the Lameh Automation Tool, reducing risk assessment time from 30–45 days to a few days through AI and automation.
- Defined product requirements and prioritized AI capabilities including financial-document processing, sentiment analysis, sanctions screening, and OCR.
- Gathered client feedback and market insights to refine product priorities, improve usability, and align features with fintech business needs.
- Managed the product lifecycle, collaborating with data scientists, finance analysts, and integration teams to align roadmap, delivery, and financial-system requirements.

Business Analyst, Technu Vantage

April 2023 - December 2023

- Gathered and clarified client requirements, translating business needs into actionable functional and technical specifications.
- Worked with business and technical stakeholders to validate requirements and ensure delivered solutions aligned with client objectives.

Team Leader / Engineering Instructor, Mahatech Academy

February 2019 - September 2023

- Led AI and programming programs, managing a team of 5 instructors and supporting 300+ students.
- Initiated and supervised 10+ applied projects, including computer vision and gesture-recognition solutions, while aligning program delivery with market needs.

Education

Bachelor of Computer Science and Artificial Intelligence, Cairo University

2019-2023

- **Major:** Operations Research and Decision Support

Professional Development

- CMMI Process Improvement, Audit & Implementation Sessions – 2024
- Accelerator Program – Technology Innovation and Entrepreneurship Center (TIEC)
- Data Analytics Professional Certificate – Google (2023)
- Data Analysis Professional Track – IBM
- Data Science Career Track – DataCamp (2021)

Skills

- **Product Management:** Agile/Scrum, Product Roadmapping, Backlog Prioritization, User Story Writing, Sprint Planning, Stakeholder Management, Requirements Gathering
- **Technical:** Python, SQL
- **Analytics & Tools:** Jira, Confluence, Data Analysis, Excel, Business Intelligence, KPI Tracking, Competitive Analysis
- **Soft Skills:** Cross-functional Collaboration, Strategic Thinking, Problem Solving, Decision Making, Communication, Team Leadership